

# Regrowth

EFAO CONFERENCE 2022

## SPONSORSHIP OPPORTUNITIES

### ONLINE PROGRAM

**Dec. 6-8, 2022**

Sponsorship opportunities on page 2.

### REGIONAL GATHERINGS

**Southwestern | Nov. 12, Waterdown**

**Eastern | Nov. 27, Batawa**

**Northeastern | Nov. 26 & 27, Sudbury**

Exhibiting space is limited & by invitation only.

Please contact [cassie@efao.ca](mailto:cassie@efao.ca) for details.



# SPONSORSHIP OPPORTUNITIES

Regrowth  
EFAO CONFERENCE  
ONLINE PROGRAM  
DEC 6-8, 2022

	PLATINUM \$2000	GOLD \$1000	SILVER \$500	BRONZE \$250
Exclusive presenter of Keynote Speaker				
Ad space in EFAO magazine	full page*	1/3 page*	1/4 page*	
One year EFAO membership				
Recognition during all conference sessions				
Logo in E-news, magazine, social media, and conference materials				Name only
Online conference passes	4	3	1	1
Conference bursaries offered in your name	4	3	1	1

\*Ads must be submitted by Oct. 15th for inclusion in the Winter issue of the EFAO magazine. Ad space in each issue is limited. Sponsors are guaranteed space in one issue of the EFAO magazine in Winter 2022 or Spring, Summer, or Fall 2023. Space will be allotted on a first come, first served basis.

# OPTIONAL SPONSORSHIP ADD-ON: 30-second ad or speaker intro

\$200

Introduce a session speaker or share a video or audio recording that conveys your message - it's up to you! With this add-on to your sponsorship, you have the first 30 seconds of any concurrent session to make your voice heard.

Ad or intro content will be approved by EFAO Conference organizers prior to the session. General sponsorship is required.



## Get exposure to EFAO's growing networks:

- 3000+ e-news subscribers
- 650 members receiving quarterly magazine
- 10,000+ social media followers

## The Online Program will feature:

- More than 15 sessions with expert speakers
- Online meet-ups for various topics and groups
- Diverse discussions & education on topics like cover cropping, agro-forestry, and regenerative livestock production
- A focus on shared learning and accessibility

# EXHIBITOR OPPORTUNITIES

Space is limited at the EFAO Conference Regional Gatherings this year! We'd like to make the most of it, offering high value, hands-on experiences that will benefit farmers.

If you are interested in being an exhibitor at a Regional Gathering, please contact the event organizer listed below.

## SOUTHWESTERN REGIONAL GATHERING

Nov. 12, Waterdown | Contact: Naomi Krucker, [naomi@efao.ca](mailto:naomi@efao.ca)

## EASTERN REGIONAL GATHERING

Nov. 27, Batawa | Contact: Stuart Oke, [conference@efao.ca](mailto:conference@efao.ca)

## NORTHEASTERN REGIONAL GATHERING

Nov. 26 & 27, Sudbury | Contact: Allison Muckle, [allison@efao.ca](mailto:allison@efao.ca)

## EXHIBITOR PRICING

Exhibitor Table at 1 regional gathering (includes one meal, approx \$45 value)	\$150
Exhibitor Table at 2 regional gatherings (includes two meals) .....	\$250
Exhibitor Table at 3 regional gatherings (includes three meals) .....	\$350
Exclusive sponsorship of a regional gathering .....	\$1000

We expect to have  
75-100 guests at each  
1-2 day regional  
gathering!

## SPONSORSHIP DISCOUNT

Exhibitors who also sponsor  
the Online Program receive  
a 10% discount on  
sponsorship!