

2013 REVENUE

Stream	Type	Notes/ Description	Unit	Quan.	Per	Total	% of Revenue
farmers' market	Exeter	mid May to late October	weeks	24	\$ 393.75	\$ 9,450.00	27%
farmers' market	Goderich	mid May to early October	weeks	22	\$ 525.00	\$ 11,550.00	33%
restaurant	wholesale	lt. May to early November	weeks	24	\$ 250.00	\$ 5,250.00	15%
caterer	wholesale	occasional	each	10	\$ 320.00	\$ 2,800.00	8%
CSA pilot	friends/ family	18 weeks	person	8	\$ 525.00	\$ 4,200.00	12%
miscellaneous sales	wholesale	good food box	each	5	\$ 400.00	\$ 1,750.00	5%
Total Revenue						\$ 35,000.00	100%