

# STRATEGIC PLAN 2020-2025

## EDUCATION

Events and resources for farmer-to-farmer knowledge sharing



## Vision

We envision an Ontario where thriving ecological farms are the foundation of our food system, and where agriculture protects our resources, increases biodiversity, mitigates climate change, and cultivates resilient, diverse, equitable communities.

## Mission

EFAO supports farmers to build resilient ecological farms and grow a strong knowledge sharing community.

## OUTREACH

Promoting ecological agriculture in the wider farming community



## ACTIVITIES

## OUTCOMES

## IMPACTS 2025

**2x** the number of farmers practicing ecological agriculture

**2x** the number of acres under ecological agriculture

Support EFAO members to run profitable, resilient ecological farms

*Scaling deep*



Broaden adoption of ecological agriculture among other farmers

*Scaling out*



Achieve provincial and federal policies that support ecological agriculture

*Scaling up*



## RESEARCH

Farmer-led research as a tool for innovation and adoption



## POLICY

Advocating for government policies and programs



## INCENTIVES

Start-up grants for new farmers and payments for ecological practices



2020

2025

